

Details of Advertisement:

Size: A4

Back cover outer page: Rs. 40,000

Front cover inner page: Rs. 30,000

Back cover inner page: Rs. 30,000

Inner pages, full: Rs. 25,000

Inner pages, half: Rs. 15,000

We insert the finished layout in colour or black and white as provided by the advertiser.

At Par Bank cheque/draft to be drawn in favour of

Foundation for Biotechnology Awareness and Education, Bengaluru

DD/Cheque to be sent to:

The Executive Secretary,
Foundation for Biotechnology Awareness and Education,
No. 1, Gupta's Layout, Southend Road,
Bengaluru- 560004
Ph: 080-26549470, 09845145777
E-mail: pbtkrao@gmail.com,
conbiotechcrops2012@gmail.com)

Last Date
February 6th, 2012.

For further information please contact:

Professor C Kameswara Rao,
Executive Secretary,
Foundation for Biotechnology Awareness and Education, Bengaluru- 560004
Ph: 080-26549470, 09845145777
[E-Mail:pbtkrao@gmail.com](mailto:pbtkrao@gmail.com),
conbiotechcrops2012@gmail.com
or visit the websites,
<http://ableindia.in>
www.fbae.org
www.plantbiotechnology.org.in

For More Information Contact:

Organised By



Foundation for Biotechnology Awareness and Education,
No.1, Gupta's Layout,
Southend Road,
Bengaluru- 560004
Tel: 91-80-26549470
Mob: Prof. C. Kameswara Rao-09845145777
e-mail: pbtkrao@gmail.com,
conbiotechcrops2012@gmail.com
web: www.fbae.org

In Collaboration with



Association of Biotechnology Led Enterprises
ABLE Secretariat
123/C, 16th Main Road, 5th Cross, 4th Block
Near Sony World showroom / Headstart school
Koramangala, Bangalore - 560034 India
Telefax : +91 80 41636853 / 2563 3853
Mob: Dr.Seetharama Nadoor- 09704467324
Ms.Nandita- 09845006333
E-mail: nseetharama@gmail.com,
seetharama@ableindia.org, nandita@ableindia.org
Web: www.ableindia.org

Conference Manager



Grandslaam Network,
33-78/1, Officers Colony,
P.O. Ramakrishnapuram,
Secunderabad-500056, AP, India
Tel: 040-27791457, 27992817
Telefax: 040-27990236
Mob: 09848033874, 09848047547
e-mail: abhijit.grandslaam@gmail.com.
Web: www.grandslaamnetwork.com

Please Note: Delegates and Participants who would like to stay at Hotel Bangalore International for the Conference can avail the special discounted offer and contact the Hotel Reservation directly.(Payment Direct)
Contact: Mr. Ayyappan, Mob: 09900338131; Mr. Sutirtha Bose, Manager Operations, Mob:09341920178



2A-2B, Crescent Road, Highgrounds, Bangalore-560001
Tel: 080-30451010, 22268011, 30524283-95, Fax: 080-22263191
e-mail: reservation@nalapadhotels.net,
sboseblr@gmail.com, reservation.hbi@gmail.com



**invitation to advertise in a
conference souvenir**



**February 27, 2012,
Bengaluru**

**CONFERENCE ON
"BIOTECH CROPS FOR FOOD SECURITY IN INDIA"**

Organised by:
**FOUNDATION FOR BIOTECHNOLOGY AWARENESS AND EDUCATION
BENGALURU**



FOUNDATION FOR BIOTECHNOLOGY AWARENESS AND EDUCATION
BENGALURU

Conference on
“Biotech Crops for Food Security in India”,
February 27, 2012, in Bengaluru

INVITATION TO ADVERTISE IN A CONFERENCE SOUVENIR

The FBAE cordially invites you to a conference on Biotech Crops for Food Security in India on February 27, 2012 in Bangalore, under the sponsorship of ABLE-AG, the agricultural wing of the Association for Biotechnology Led Enterprises, Bengaluru.

The conference is structured to benefit scientists, technologists, agribiotech industry, environmentalists, farmers, students and faculty, in the field of agricultural biotechnology and cognate areas, and the policy makers and the media. About 250 participants are expected at the conference.

The FBAE is planning to release a souvenir on the occasion of the conference, allocating some space for corporate advertisements. In addition to distributing to the participants, the souvenir would be also circulated among the agribiotech community, that has not been able to attend the conference.

Advertising your R & D activity and products in the souvenir will help you to reach a far wider agribiotech community and also support the conference and our efforts to promote agribiotech.

Agenda of the conference:

The FBAE's conference on February 27, 2012 in Bangalore, at Hotel Bangalore International, will address the following issues:

1. How to overcome threats to food security. Professor Gurudev Khush, University of California, Davis, USA (Keynote address).
2. New trends in agribiotechnology: Dr Autar Mattoo, USDA, Washington; Dr KS Mohan, Monsanto, Bengaluru.
3. Biosafety and environmental safety of biotech crops: Professor Klaus Ammann, Berne, Switzerland; Dr B Sesikeran, NIN, Hyderabad; Dr Lalitha Gowda, CFTRI, Mysore.
4. Biotech crops for India: products in development and future needs: Dr Seetharam Annadana, Syngenta, Bengaluru; Dr Anup Karwa, Krishidhan Seeds, Pune.
5. Biotechnology regulation in India: Legal provisions and conflicts: Dr SR Rao, DBT, New Delhi; Dr Ranjini Warriar, MoEF, Delhi.
6. Biotech crops: Socio-economic benefits and political hurdles: Professor Ron Herring, Cornell University, USA; Shri Ajay Jakhar, Chairman, Bharat Krishak Samaj, New Delhi; Shri V Ravichandran, Farmer, Tamil Nadu.
7. Biotech crops: corporate social responsibility: Dr K.K.Narayanan, MD, Meta-Helix, Bengaluru.

Corporate advertisements

An order form for advertising in the souvenir is attached. The modest advertisement tariff is given below:

Size: A4

Back cover outer page:	Rs. 40,000
Front cover inner page:	Rs. 30,000
Back cover inner page:	Rs. 30,000
Inner pages, full:	Rs. 25,000
Inner pages, half:	Rs. 15,000

We insert the finished layout in colour or black and white as provided by the advertiser.

For further information please contact:
Professor C Kameswara Rao,
Executive Secretary,
Foundation for Biotechnology Awareness
and Education,
Bangalore 560004
Ph: 080-26549470, 09845145777
[e-mail:pbtkrao@gmail.com](mailto:pbtkrao@gmail.com),
conbiotechcrops2012@gmail.com
Website: <http://ableindia.in>,
www.fbae.org and
www.plantbiotechnology.org.in.



ABOUT THE FBAE

The Foundation for Biotechnology Awareness and Education (FBAE), inaugurated on January 18, 2001, has been active in the service biotechnology for eleven years. .

The single most important objective of the FBAE is to communicate science-based information. FBAE has particularly focused on the role of biotech crops (Genetically Engineered or Genetically Modified or Transgenic Crops) in ensuring sustainable agriculture and food security, and addressed different stakeholders to clarify many widespread apprehensions about the safety and efficacy of this valuable technology. FBAE also took keen interest in guiding students seeking admission to biotechnology courses, and offered both academic and industry relevant suggestions to the development of the curriculum, faculty improvement, and infrastructure, to various teaching institutions to help improve the quality and standards of the biotechnology education.

FBAE organized numerous workshops and seminars, participated in conferences, seminars organized by others, served on several national and international committees on issues of modern biotechnology, and wrote extensively, particularly on agricultural biotechnology. FBAE submitted petitions to the government signed by scientists globally, conducted press conferences and produced several scientific documents, reports, critiques, policy advisories and position papers on issues related to modern biotechnology in the country. Some of these can be viewed on websites.

<http://www.fbae.org/2009/FBAE/website> and
<http://plantbiotechnology.org.in>.

**FBAE CONFERENCE ON
BIOTECH CROPS FOR FOOD SECURITY IN INDIA**
February 27, 2012, Bengaluru

SOUVENIR ADVERTISEMENT ORDER FORM

Name: _____

Designation : _____

Address: _____

Phone: _____ E-mail: _____

Details of payment :
Mark your category below:

Categories: Size A4

- | | | |
|--------------------------|-------------------------|------------|
| <input type="checkbox"/> | Back cover outer page: | Rs. 40,000 |
| <input type="checkbox"/> | Front cover inner page: | Rs. 30,000 |
| <input type="checkbox"/> | Back cover inner page: | Rs. 30,000 |
| <input type="checkbox"/> | Inner pages, full: | Rs. 25,000 |
| <input type="checkbox"/> | Inner pages, half: | Rs. 15,000 |

Bank At Par cheque/draft to be drawn in favour of
'Foundation for Biotechnology Awareness and Education,Bengaluru'

Cheque/Draft No.
For Rs.
Name of the Bank.....
Branch.....
Dated.....

Signature

We insert the finished layout in colour or black and white as provided by the advertiser.

Please send the filled in Order form and cheque/draft by registered post or courier,
To the Executive Secretary,
Foundation for Biotechnology Awareness and Education,
No. 1, Gupta's Layout, Southend Road, Bangalore 560004
Ph: 080-26549470, 09845145777;
E-mail: pbtkrao@gmail.com, conbiotechcrops2012@gmail.com
to reach by February 6, 2012.

Receipt of Order form and cheque /draft will be acknowledged by E-mail; paper receipts, if needed will be given during the conference.